

Ontario Election Poll Results in 9 Key Ridings

Public Opinion Poll conducted by Forum Research Inc.
Interviews: September 26/27, 2011





The Ontario Federation of Labour (OFL) represents 54 unions and one million workers. It is Canada's largest provincial labour federation.

Ontario Election Poll Results in 9 Key Ridings, Sept. 29, 2011

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THE PURPOSE OF THIS POLL

The *Toronto Star* published a Forum Research poll on Sunday, September 25, 2011 which had canvassed a significant number of respondents (more than 40,000 in total), an average of 400 per riding. With an average margin of error of plus or minus 5% per riding, this poll delivered results accurate within a 10% range.

The Ontario Federation of Labour hired Forum Research, the same firm that conducted the weekend poll, to undertake a larger sampling with a more in-depth questionnaire in 9 key ridings. The subsequent poll, conducted over September 26 and 27, had sample sizes nearly double that of the weekend poll and cut the margin of error by roughly half across the ridings canvassed. In selecting the same company to conduct the poll, the OFL sought a stronger sampling, using the same methodology.

The results show an evolving picture of the ridings surveyed. In particular, these results demonstrate a surge of NDP support in several ridings that are currently held by Liberals and secure leads held by certain NDP incumbent candidates that were previously reported to be in tight races.

This poll also introduced a new question to the Ontario Election debate by asking respondents who their second choice candidate would be. Though a common question in American polling, this question is rarely asked in the Canadian context. The second choice of decided or leaning voters is telling insofar as it sheds light on where votes could go if voter opinions were influenced in the final days of the election.

When respondents' second party choices are examined, it becomes clear there is very little growth potential for the PCs and the NDP is the second choice of the wide majority of voters.

METHODOLOGY

- A total of 6,239 Ontarians 18+ who are eligible to vote in the provincial election were interviewed by IVR (Interactive Voice Response) in 9 ridings on Monday and Tuesday, September 26 and 27, 2011 by Forum Research
- Data are weighted by age/gender/voter turnout
- Tables shown here combine electoral preference and leaning for a total electoral preference measure
- The average number of respondents polled in each riding is 690, with an average margin of error of +/- 3.8%, 19 times out of 20.

SUMMARY OF FINDINGS

- The NDP is set to win in 5 of the 9 ridings polled:
 - Parkdale-High Park (+15%)
 - Trinity-Spadina (+14%)
 - Timmins-James Bay (+14%)
 - Beaches-East York (+12%)
 - York South-Weston (+8%)
- The NDP is leading or tied within the margin of error in the other 4 of the ridings:
 - Thunder Bay-Atikokan (+5%)
 - Bramalea-Gore-Malton (+2%)
 - Sudbury (+1%)
 - Thunder Bay-Superior North (-1%)
- Results for the NDP improved slightly in most ridings between September 26 and September 27, which may indicate the leaders' debate had a positive effect on NDP support
- When respondents' second party choices are examined, it becomes clear there is very little growth potential for the PCs (second choice of 13%) compared to the NDP (29%) and the Liberals (25%)
- The NDP is the second choice of the wide majority of Liberal voters (60%), whereas fewer NDP members make the Liberals their second choice (47%)
- PCs are more likely to make the NDP their second choice (37%) than the Liberals (23%)
- These indicators spell a positive upside for the NDP, especially compared to the PCs and, also, marginally, to the Liberals

Beaches-East York

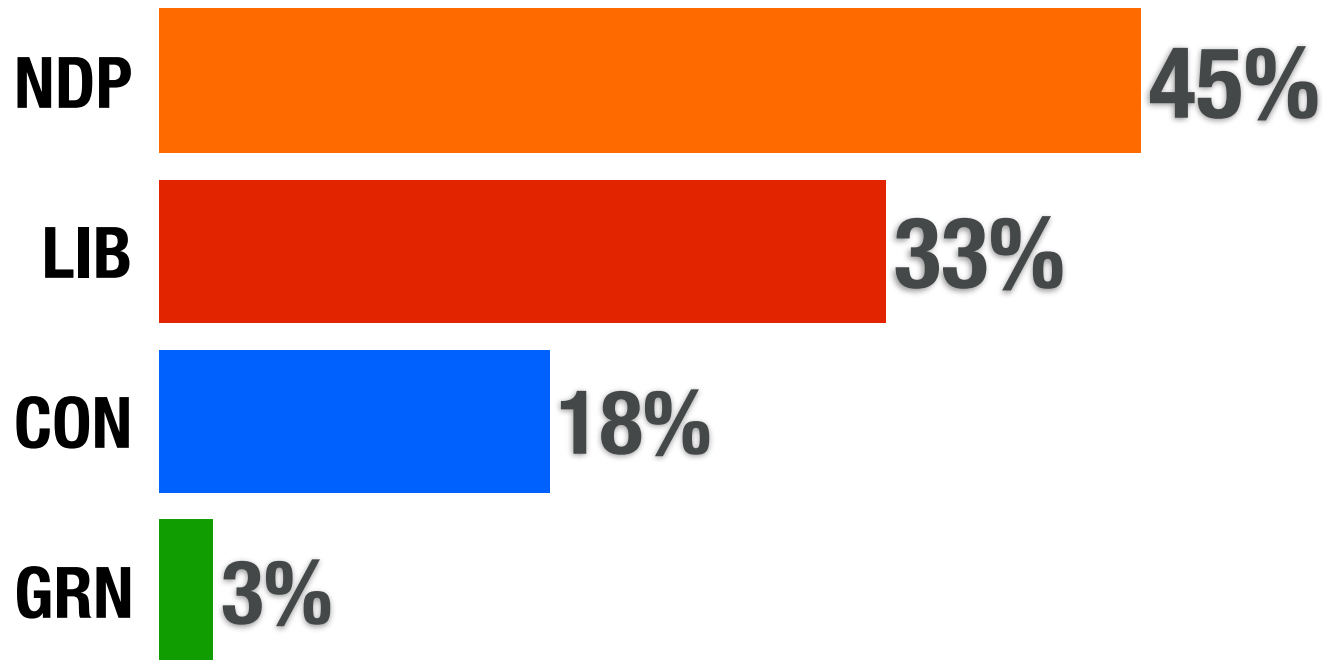
Party Preference - Decided/Leaning

Results: Sept 26-27

Party	Candidate	Results
NDP	Michael Prue	44.7%
LIB	Helen Burstyn	33.1%
CON	Chris Menary	17.8%
GRN	Shawn Ali	2.5%

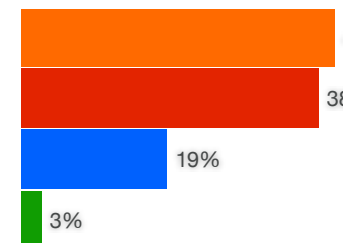
Results: Sept 22-23

Results
39.8%
37.8%
18.6%
2.7%



N=950, Margin of Error +/-3%

Results: Sept. 22-23



N=576, Margin of Error +/-4.1%

Bramalea-Gore-Malton

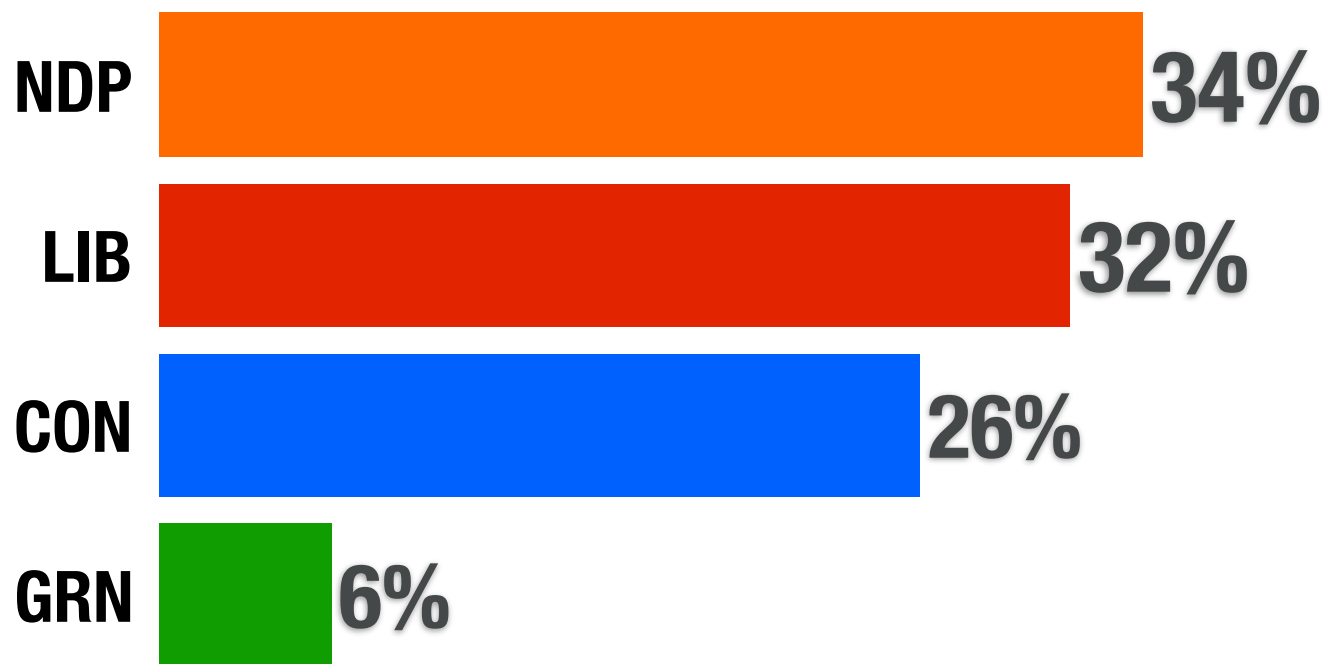
Party Preference - Decided/Leaning

Results: Sept 26-27

Party	Candidate	Results
NDP	Jagmeet Singh	34.1%
LIB	Kuldip Kular	31.6%
CON	Sanjeev Mainji	26.4%
GRN	Pauline Thornham	6.0%

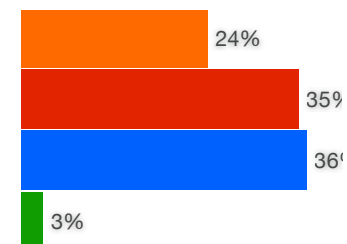
Results: Sept 22-23

Results
23.7%
35.3%
36.3%
2.9%



N=766, Margin of Error +/-4%

Results: Sept. 22-23



N=380, Margin of Error +/-5%

Parkdale-High Park

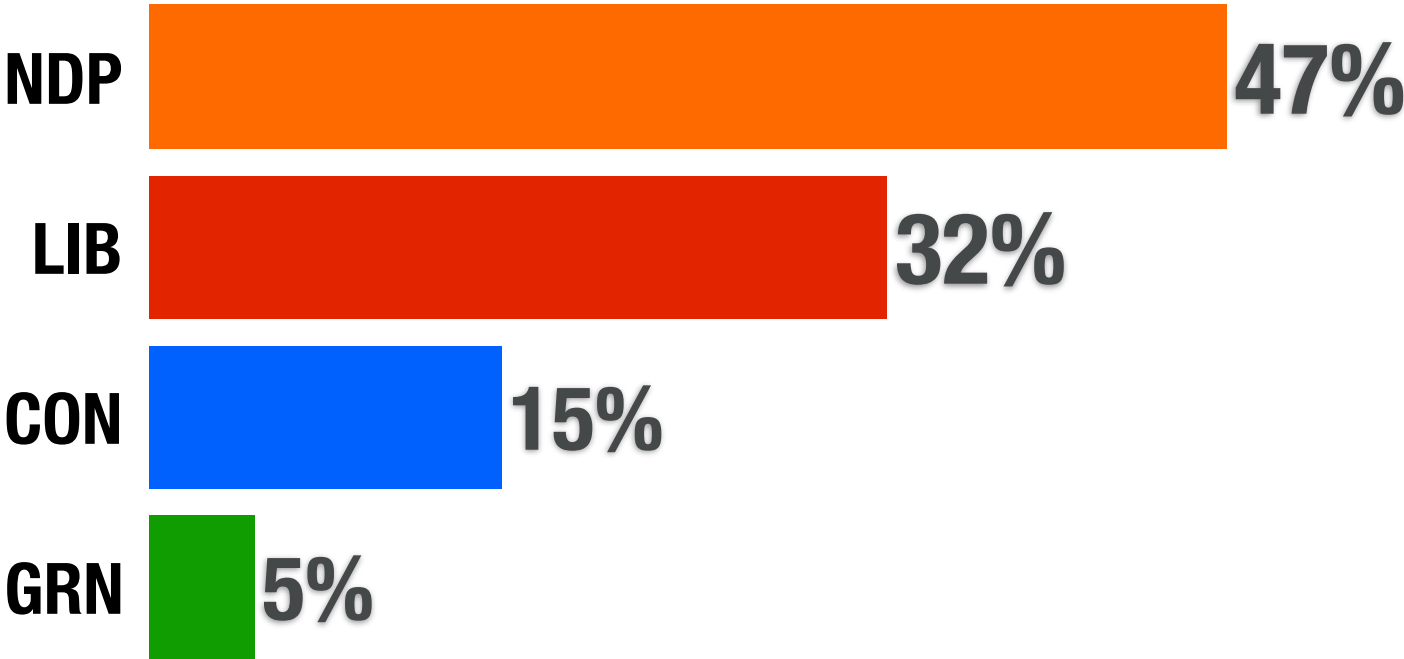
Party Preference - Decided/Leaning

Results: Sept 26-27

Party	Candidate	Results
NDP	Cheri DiNovo	46.7%
LIB	Cortney Pasternak	32.0%
CON	Joe Ganetakos	15.3%
GRN	Justin Trottier	4.6%

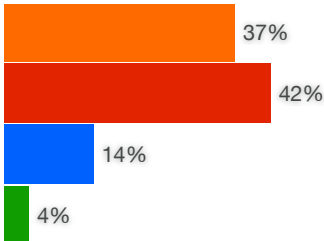
Results: Sept 22-23

Results
36.7%
42.3%
14.3%
4.1%



N=877, Margin of Error +/-3%

Results: Sept. 22-23



N=446, Margin of Error +/-4.7%

Sudbury

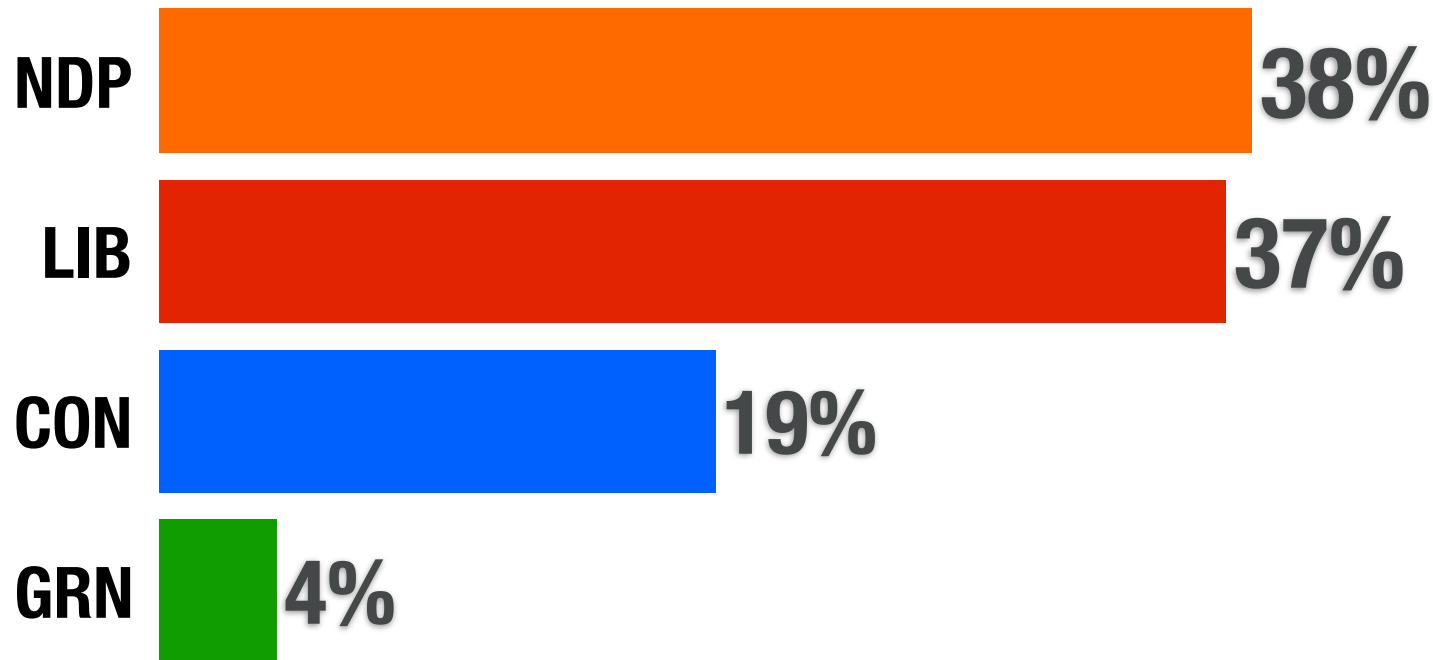
Party Preference - Decided/Leaning

Results: Sept 26-27

Party	Candidate	Results
NDP	Paul Loewenberg	37.9%
LIB	Rick Bartolucci	37.0%
CON	Gerry Labelle	19.3%
GRN	Pat Rogerson	4.1%

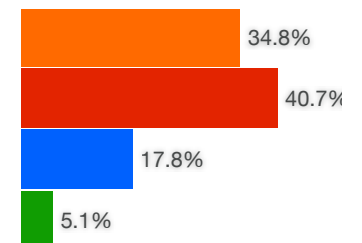
Results: Sept 22-23

Results
34.8%
40.7%
17.8%
5.1%



N=982, Margin of Error +/-3%

Results: Sept. 22-23



N=249, Margin of Error +/-6.2%

Thunder Bay-Atikokan

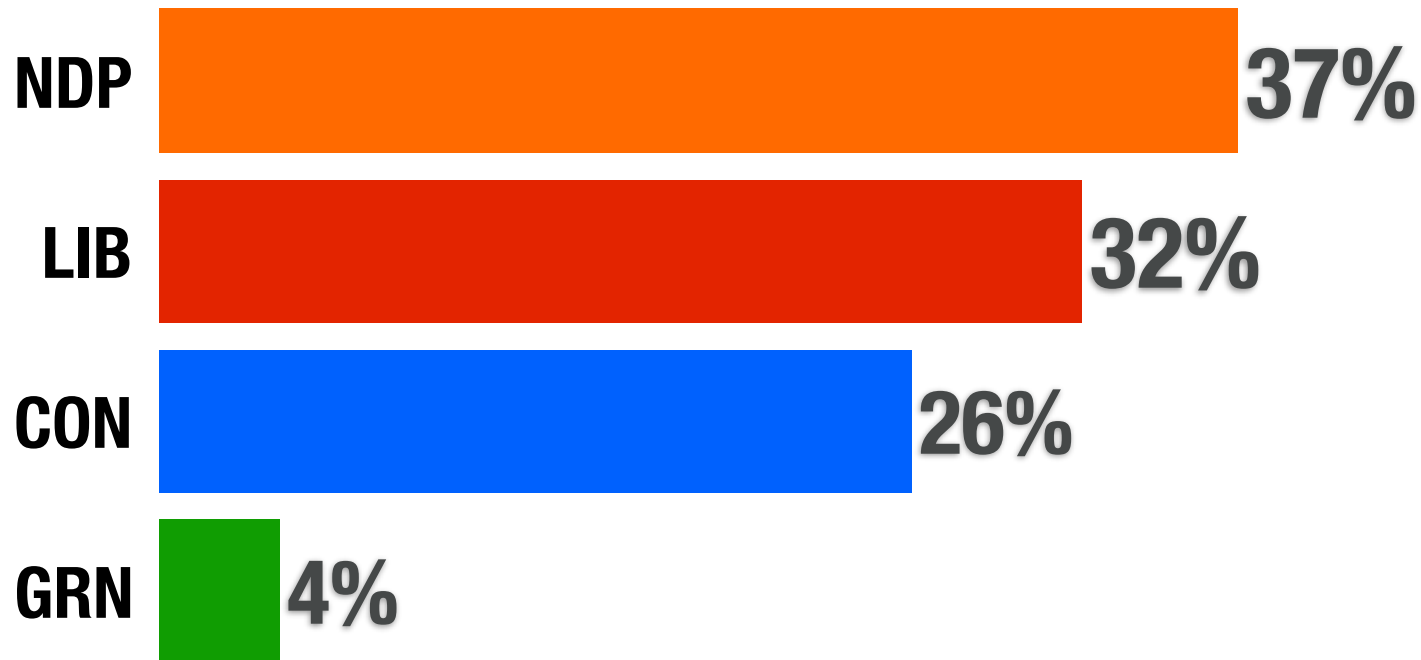
Party Preference - Decided/Leaning

Results: Sept 26-27

Party	Candidate	Results
NDP	Mary Kozorys	37.4%
LIB	Bill Mauro	32.0%
CON	Fred Gilbert	26.1%
GRN	Jonathan Milnes	4.2%

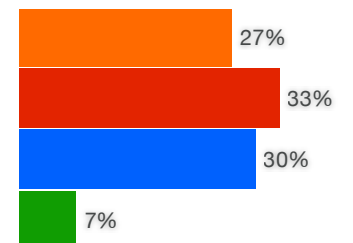
Results: Sept 22-23

Results
27.1%
33.1%
30.1%
7.3%



N=318, Margin of Error +/-6%

Results: Sept. 22-23



N=160, Margin of Error +/-7.8%

Thunder Bay-Superior North

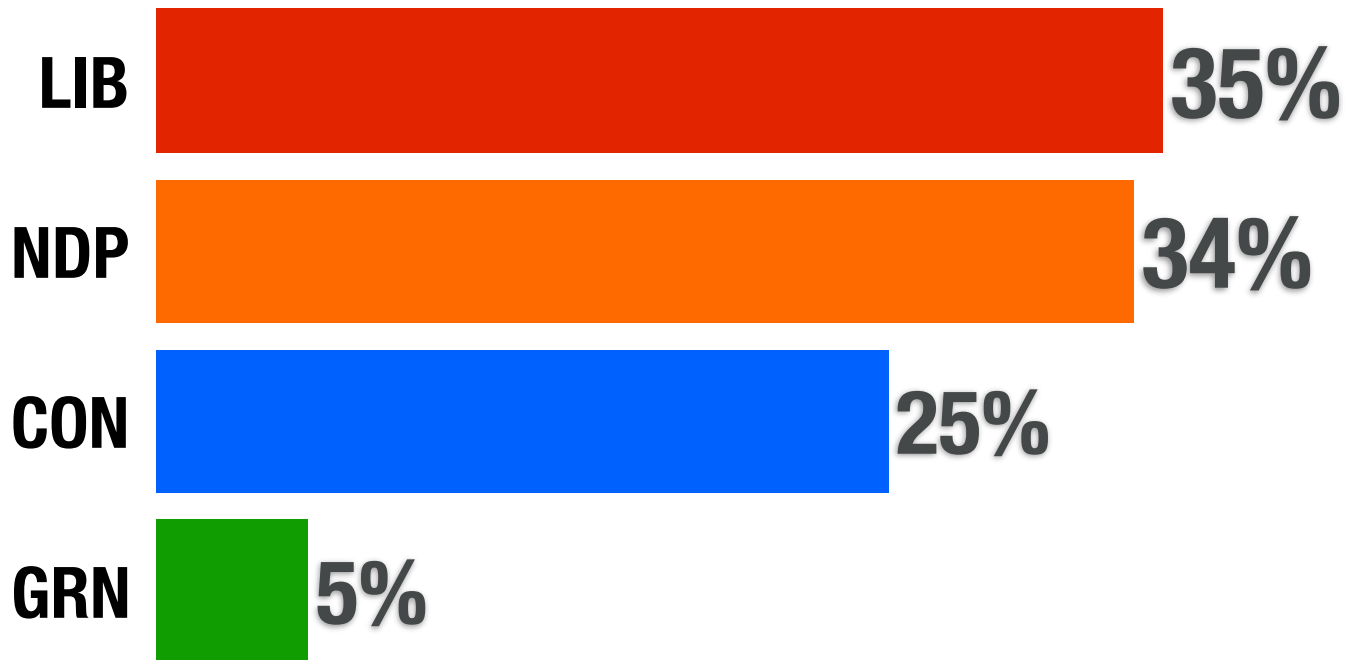
Party Preference - Decided/Leaning

Results: Sept 26-27

Party	Candidate	Results
LIB	Michael Gravelle	34.9%
NDP	Steve Mantis	33.9%
CON	Anthony Leblanc	25.4%
GRN	Scot Kyle	5.3%

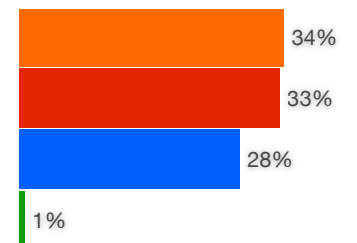
Results: Sept 22-23

Results
33.6%
33.1%
28.0%
0.8%



N=399, Margin of Error +/-5%

Results: Sept. 22-23



N=122, Margin of Error +/-9%

Timmins-James Bay

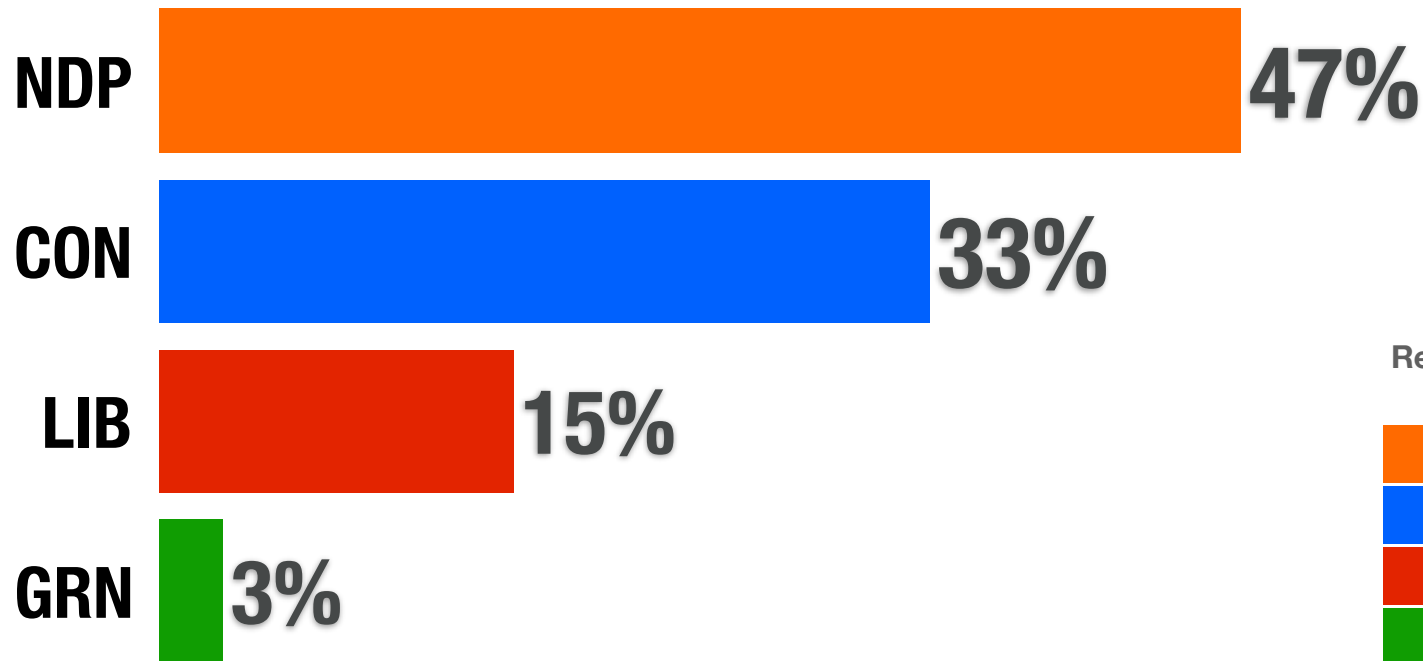
Party Preference - Decided/Leaning

Results: Sept 26-27

Party	Candidate	Results
NDP	Gilles Bisson	46.9%
CON	Al Spacek	33.4%
LIB	Leonard Rickard	15.4%
GRN	Angela Plant	2.8%

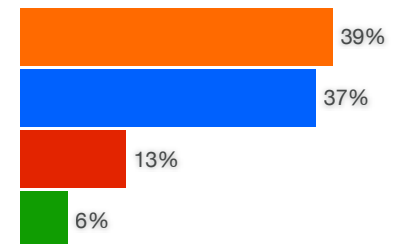
Results: Sept 22-23

Results
39.2%
37.1%
13.3%
6.1%



N=330, Margin of Error +/-6%

Results: Sept. 22-23



N=54, Margin of Error +/-13.3%

Trinity-Spadina

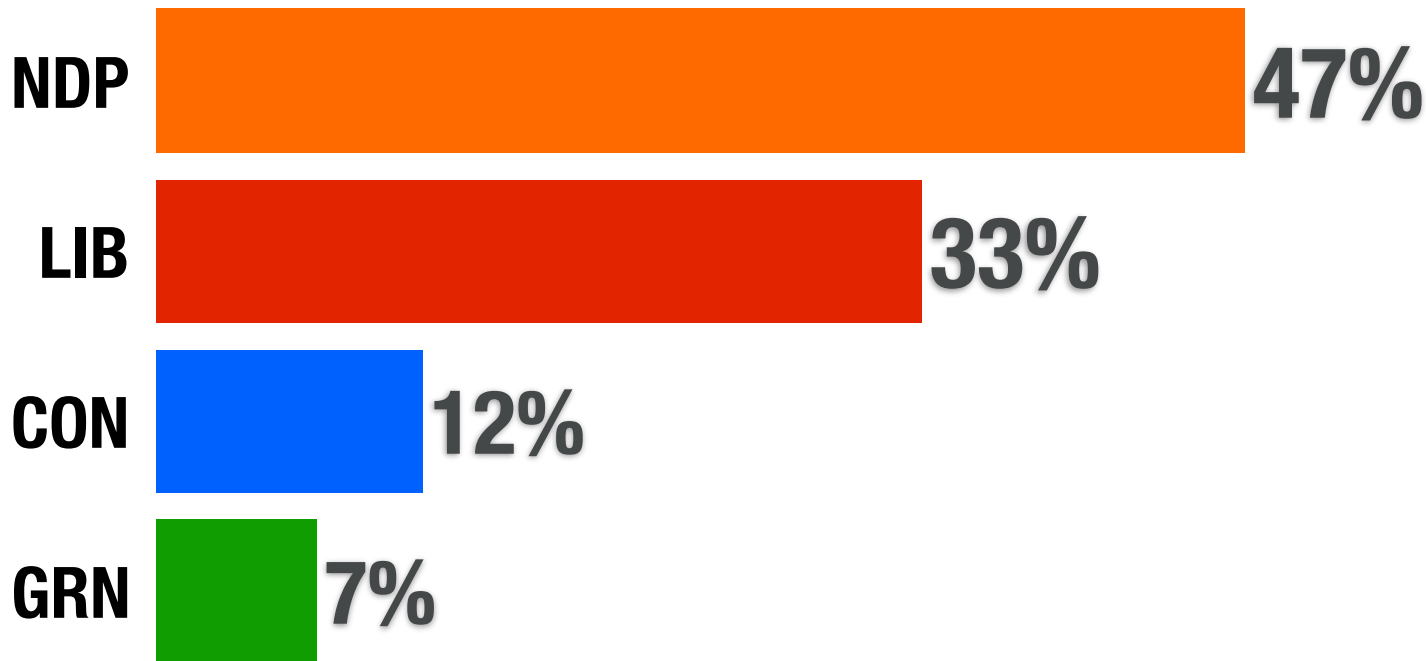
Party Preference - Decided/Leaning

Results: Sept 26-27

Party	Candidate	Results
NDP	Rosario Marchese	47.2%
LIB	Sarah Thomson	33.2%
CON	Mike Yen	11.6%
GRN	Tim Grant	7.0%

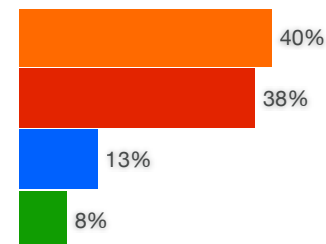
Results: Sept 22-23

Results
40.1%
37.5%
12.6%
7.6%



N=949, Margin of Error +/-3%

Results: Sept. 22-23



N=475, Margin of Error +/-4.5%

York South-Weston

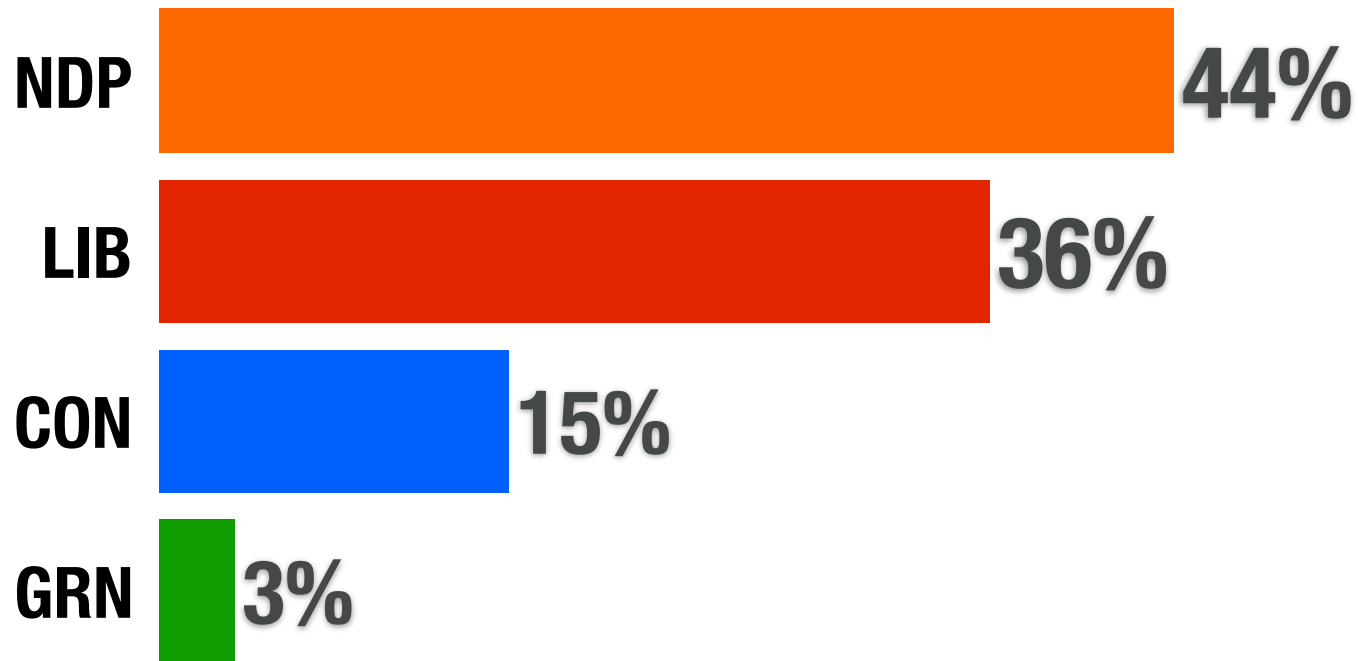
Party Preference - Decided/Leaning

Results: Sept 26-27

Party	Candidate	Results
NDP	Paul Ferreira	44.0%
LIB	Laura Albanese	36.0%
CON	Lan Daniel	15.2%
GRN	Keith Jarrett	3.3%

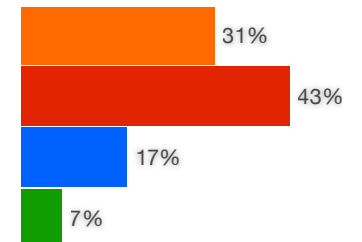
Results: Sept 22-23

Results
30.8%
42.7%
16.9%
6.6%



N=668, Margin of Error +/-4%

Results: Sept. 22-23



N=186, Margin of Error +/-7%

Party Second Choice (n=8871)

