



Provincial Election 2007



Canvass Tips

1. *Be Yourself*

- You know best who you will be canvassing.
- Develop an approach that you feel comfortable with.
- Use the kind of language you use every day.
- Know how the issues affect the people you are canvassing.

2. *Let the Material Do the Talking*

- Briefly introduce the issue sheets, explaining the reason for the canvass.
- Let the issue sheets present the issues - discuss the connection to workers' lives.
- Talk with them, not at them.

3. *Be Frank*

- No one expects you to be an expert.
- If you do not know the answer to a question, do not try to bluff.
- Offer to get back to the person with an answer.
- Contact your union or the OFL for an answer.

4. *Canvass at the Right Time*

- You can canvass during lunch breaks, coffee breaks, before or after work, at union functions, or any other convenient non-work time.
- You can canvass in areas like the lunchroom, parking lot, or change room.

5. *How to Handle Responses*

- Take time to listen.
- Ask people to talk to family and friends about the issues.
- Stress the benefits of collective action.
- If you receive an unfavorable response, don't argue.
- Thank everyone for their time, even those who refuse to participate.